

Baart

Baart technology transfer

AHT Paris

Plus temperature, freezer and ground beef refrigeration unit with maximum product display.

PARIS model.

type=image,width=23.805,height=16.399
67.48 0 0 46.49 28,35 520,26 cm /12 Do Q

The PARIS freezer cabinet has been designed to meet the challenge of today and the opportunities of tomorrow. It offers greatly increased capacity over standard jumbo cabinets. The cabinet as shaped lids and the leading edge of the cabinet has been lowered to enable customers to see directly into the cabinet, giving maximum product visibility and offering increased merchandising opportunities. The PARIS has an internal light to attract customers who can see the products clearly displayed within the cabinet leading to an increase in impulse purchases. The PARIS can be used as a stand alone cabinet or banked together into an isle. When used within an isle the PARIS has an optional end unit which optimizes space and creates a visually appealing finish to the isle.

Key benefits

- The shaped lids and lowered front edges help to increase sales by improved product visibility.
- The internal light attracts customers who can see the products clearly displayed leading to an increase in impulse purchases.
- Increased sales volume over standard jumbo cabinets due to increased capacity.
- Low capital costs.
- 60% reduction in running costs compared to open top freezers.
- AHT freezing technology means products are sold in perfect condition.
- Universal cabinets for cooling, freezing and ground beef refrigeration.

[Vendor Information](#)